



S U P P O R T / A D V O C A C Y / R E P R E S E N T A T I O N



# Representing the health benefits industry in Louisiana

The Louisiana Association of Health Plans (LAHP) has operated since 1992 as the trade association for the health benefits industry in Louisiana. Initially supported by a small group of Louisiana health plans, LAHP has grown to become one of the most effective and respected associations in the state, now boasting over seventy member and partner organizations.



*“Companies like ours have partnered with LAHP for many years because of the association’s commitment to working together for a healthier Louisiana.”*

Katy Walker, Account Manager, Louisiana  
Pfizer

## Broad-based Membership

The industry represented by LAHP is broad-based and includes diverse health benefits insurers and administrators, as well as many specialized organizations that embrace and support the provision of quality, affordable health care benefits.

### **Companies currently eligible for LAHP membership include:**

- health plans
- preferred provider organizations (PPOs)
- third-party administrators (TPAs)
- supplemental benefit plans
- managed behavioral health organizations (MBHOs)
- pharmaceutical companies
- pharmacy benefit managers (PBMs)
- law and accounting firms
- healthcare specialty providers
- quality and care management organizations
- health benefits consultants
- prescription drug plans (PDPs)
- disease management companies

## Education

### **Your Source for Information**

The association is valued and recognized for the quality of its many educational programs. The LAHP Annual Meeting and Conference is one of the largest, most widely attended health industry events in the region. Members and other healthcare professionals appreciate this valuable opportunity to learn about current developments in health care benefits and to network with industry leaders.

### **Supporting our Communities**

LAHP and its members actively partner with communities and organizations throughout Louisiana to protect and improve the health of citizens.

Recognizing the growth and challenges the health benefits industry will continue to face in the future, LAHP awards an annual scholarship to support the education of a graduate-level student in a Louisiana healthcare management program.

## State and Federal Advocacy

### Industry champion on legislative and regulatory issues

LAHP proactively serves association members through advance notification of new and proposed legislation and regulatory changes. Through the participation of its members, the association has helped the industry defeat innumerable bills that would have raised premiums for employers and consumers and would have impaired the effectiveness of member organizations. Similarly, LAHP has successfully facilitated the passage of many legislative initiatives that support affordability and fairness in health care, notably The Health Care Consumer Billing and Disclosure Protection Act, historic claims payment legislation (negotiated with healthcare providers), and provisions allowing flexible health benefits policies.

LAHP is vigilant and continually strives to protect and advance the best interest of association members. The association represents its members in many tangible and intangible ways and is respected for leading the industry with intelligence, skill, and professionalism.

## Setting the Agenda

### The Standing Committees of LAHP

#### Open to all members

- **Communications Committee**  
Promotes the health benefits industry and LAHP activities. Provides direction for the industry's relationship with external audiences through the media. Oversees website development and publication of news to members.
- **Education Committee**  
Develops and conducts educational programs and events for the community, association members, employers, providers, legislators, and regulators.
- **Membership Committee**  
Facilitates LAHP membership and renewal. Makes recommendations on criteria for membership and partnership.

#### Open to Health Benefits members

- **Legislative Affairs Committee**  
Studies and recommends association positions on proposed legislation. Develops and advocates for affirmative legislative programs. Educates legislators on health benefits issues. Testifies at legislative hearings and assists with lobbying in support of LAHP positions.
- **Regulatory Affairs Committee**  
Acts as liaison between the industry and the Louisiana Department of Insurance on regulatory and marketplace issues affecting health benefits.

#### Open to Medical Directors of Health Benefits members

- **Medical Director Forum**  
Coordinates health improvement initiatives. Addresses issues of common interest to health benefits medical directors.

### Ad Hoc Workgroups

LAHP coordinates the activities of workgroups as issues arise, in order to ensure that the health benefits industry speaks with one voice on legislative and regulatory matters.

*"Health plans get strong representation from LAHP at the Capitol. I have always appreciated the professional manner in which the association has worked with me and other legislators."*

Jim Tucker, Speaker,  
Louisiana House of Representatives



# Membership

Memberships in all classifications are organizational. All individuals employed by LAHP member organizations are also considered members.

## Health Benefits Member

*Includes health plans and other health benefits organizations*

Health Benefits Members receive these benefits:

- Representation at the Louisiana Legislature during Regular and Special Sessions and at legislative hearings throughout the year.
- Representation on issues considered by the Louisiana Department of Insurance.
- Spokesperson for the health benefits industry on issues in the media.
- Opportunity for a voice in activities and policy decisions affecting the industry.
- Communications on industry activities and issues.
- Advance notice and special rates to attend educational programs.
- Eligibility to vote and serve on board of directors.

## Diamond Partner

Diamond Partners receive all the benefits of Premier Partnership, plus the following:

- Recognition as high-level partner of all LAHP programs throughout the year in all announcements and at events.
- Four complimentary registrations to each LAHP educational program.

## Premier Partner

Premier Partners receive all the benefits of Platinum Membership, plus the following:

- Recognition at all LAHP programs throughout the year.
- One complimentary registration to each LAHP educational program.
- Annual network event with health plan executives and staff.



*“From our view in Washington, DC, we consider the Louisiana Association of Health Plans a leader in representing health plans on legislative and regulatory issues.”*

Karen Ignagni, President & CEO,  
America’s Health Insurance Plans

*“The Louisiana Association of Health Plans provides strong advocacy of the health benefits industry and surpasses what our organizations can do individually. The LAHP model is considered a best practice of associations throughout the country.”*

Glen Golemi, Chief Executive Officer  
UnitedHealthcare – Gulf States Region

## Platinum Member

Platinum Members receive all the benefits of Associate Membership, plus the following:

- Scheduled time for a company presentation to LAHP Board of Directors.
- Facilitation of communications with LAHP Health Benefits Members.
- First offering of sponsorship opportunities.
- Preferred membership listing in LAHP materials, notices, and member communications.
- Acknowledgment in LAHP member communications.

## Associate Member

Associate members enjoy these benefits:

- Regular communication on LAHP activities and on the health benefits industry.
- Company listing in LAHP publications, indicating industry support.
- Eligibility to work alongside health benefits industry leaders on LAHP committees.
- Invitation to learn and network with industry leaders at LAHP educational events.
- Preferred rate for LAHP programs and special events.

## Applying for Membership

To apply for LAHP membership, please send the completed application, along with a check for the appropriate amount of annual dues, to:

Louisiana Association of Health Plans  
17425 Jefferson Hwy., Suite C  
Baton Rouge, LA 70817

Please make dues check payable to:

Louisiana Association of Health Plans  
(Tax I.D. #: 72-1200794)

## Annual Dues

Dues for all membership classifications are established annually by the LAHP Board of Directors. Membership benefits are effective for twelve (12) months from the date dues are received, or on a date designated by the member organization and LAHP. Renewal dues are due each anniversary thereafter, upon notice from LAHP.

Contact LAHP for current dues amounts.



## LAHP MEMBERSHIP APPLICATION

Organization \_\_\_\_\_

Name of Primary Contact\* \_\_\_\_\_

Title \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2, if needed) \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Cell \_\_\_\_\_

Email \_\_\_\_\_

Organization Website \_\_\_\_\_

Contact LAHP staff at any of the following:

Telephone: 225.756.3227

Fax: 225.756.3228

Email: [info@lahp.net](mailto:info@lahp.net)

Information about LAHP is also available  
at [www.lahp.net](http://www.lahp.net).

## Governance

LAHP is governed by an elected board of directors representing the association's broad-based Health Benefits Membership. A Board roster is available on request.

## Funding

LAHP is classified as a 501(C)(6) organization by the Internal Revenue Service. The association receives no government funding and relies solely on its members and the services it provides for financing its programs. Its primary funding sources are membership and partnership dues, sponsorships, and fees for educational programs.

### Areas of interest:

- Communications Committee — *open to all members*
- Education Committee — *open to all members*
- Healthcare Redesign Workgroup — *open to Health Benefits members*
- Membership Committee — *open to all members*
- Legislative Affairs Committee — *open to Health Benefits members*
- Regulatory Affairs Committee — *open to Health Benefits members*
- Medical Directors Forum — *open to medical directors of Health Benefits members*
- Other: \_\_\_\_\_

### Type of membership:

- Health Benefits Member
- Diamond Partner
- Premier Partner
- Platinum Member
- Associate Member

Signature \_\_\_\_\_

Date \_\_\_\_\_

\*Please attach contact information on additional company representatives.



## *Mission*

*The mission of the Louisiana Association of Health Plans is to advocate for the health benefits industry and to assist association members in following philosophies and practices that result in the delivery of quality, affordable healthcare benefits.*



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